

DAVIDE DI PUMPO

UX ENGINEER

Milan, Italy | davide.dipumpo@gmail.com | +39 3287429310
[linkedin.com/in/davidedipumpo](https://www.linkedin.com/in/davidedipumpo) | makhbeth.framer.website

STATEMENT

UX Engineer with 15+ years bridging product design and front-end engineering across ecommerce, fintech, startups, and large-scale platforms. Focused on building scalable, accessible, and high-performing web experiences using modern frontend ecosystems, frameworks, design systems, and platform tech.

EXPERIENCE

FREELANCE UX ENGINEER CONSULTANT

2025 - Today

Independent Consultant, Remote

- Deliver UX engineering consulting for modern web applications focused on design systems, accessibility, and scalable front-end architecture.
- Build production-ready experiences using React, Vue, Web Components, and TypeScript.
- Prototype AI-assisted and next-generation ecommerce experiences.

LEAD DESIGN TECHNOLOGIST

2022 – 2024

Amazon, Remote

- Led UX engineering initiatives for Amazon Advertising across European teams.
- Built reusable React/TypeScript components and design tokens, reducing implementation time by 52%.
- Contributed to branded customer experiences generating \$5M+ annual revenue.
- Drove accessibility and WCAG 2.1 AA compliance initiatives across customer-facing products.

TECH LEAD & UX ENGINEER

2021 – 2022

TOT-Money, Hybrid/Milan

- Led front-end architecture and UX engineering for a fintech banking product launched in under 12 months.
- Built scalable React/TypeScript foundations and introduced component-driven workflows.
- Hired, mentored, and coordinated engineers in a fast-paced startup environment

LEAD FRONT-END AND UX ENGINEER

2017 – 2022

CREDIMI, *Hybrid/Milan*

- Led front-end engineering for a digital lending platform serving SMB customers.
- Built scalable React applications using GraphQL, SSR/SSG, and reusable UI systems.
- Introduced Gherkin-based product specifications, reducing alignment overhead by ~3 hours weekly.
- Implemented automated E2E testing workflows, reducing production errors by 20%.

DIGITAL ARCHITECT

2015 – 2016

Objectway, *Milan*

WEB DEV & VISUAL DESIGNER

2009 – 2014

Feltrinelli Editore, *Milan*

TEACHING EXPERIENCE

LECTURER & INSTRUCTOR — LUISS, TAG INNOVATION SCHOOL, MOHOLE

Teach UX engineering, front-end development, design systems, and accessibility to university and creative-school students across Rome and Milan.

EDUCATION

TAG SCHOOL - DIGITAL PRODUCT DESIGN

2017

Talent Garden Innovation School, Milan

NABA - NUOVA ACCADEMIA DI BELLE ARTI

2004 – 2008

BA in Media Design and Multimedia Arts, Milan

LANGUAGES

Italian (Native) · English (Professional)

CORE SKILLS

Frontend Ecosystem: JavaScript, TypeScript, React, Vue, Web Components, Next.js, Nuxt, HTML, CSS

UX Engineering: Design Systems, Accessibility (WCAG 2.2), Component Libraries, Design Tokens, Prototyping, Design-to-Code

Architecture & Tooling: SSR/SSG, Edge Rendering, GraphQL, Vite, Turborepo, Playwright, Cypress, Vitest

AI & Modern Workflows: AI-assisted Development, LLM UX, Generative UI, Cursor, MCP Workflows, Rapid Prototyping Tech Leadership, Mentoring, Cross-functional Collaboration, Agile Delivery, Stakeholder Management